

SCAMPER can be used to generate ideas by using everyday objects, events in history, or even stories that have been read.

Using SCAMPER with an everyday object such as a pen.

- **Substitute:** Use a nail and some paint.
- **Combine:** Attach a spoon to your pen so you can eat breakfast while doing a word search.
- **Adapt:** The ink would glow in the dark for night reading.
- **Magnify/Minify:** You could shrink the casing so that it easily fits in a pants pocket.
- **Put to other uses:** Use a ballpoint pen without the ink cartridge for a straw.
- **Eliminate:** Dispose of the nib to write with blotches.
- **Rearrange/Reverse:** Put an eraser instead of the ink in the tube.

Using SCAMPER with a story such as Cinderella.

- **Substitute:** What do you think would have happened if Cinderella had lost her necklace instead of her glass slipper?
- **Combine:** How do you think the story might have changed if the prince had had the same character as the stepmother?
- **Adapt:** How would the story change if it took place in a time with a prince called Charles and girl called Di?
- **Modify:** Retell the story with the prince being only one meter tall.
- **Magnify:** How would the story have changed if Cinderella had been identical twins instead of one person?
- **Put to other use:** How could Cinderella have used her broom to help her if the Fairy Godmother had not appeared?
- **Eliminate:** Retell the story without the Fairy Godmother.
- **Rearrange:** What would have happened if the ugly sister had found the slipper instead of the prince?
- **Reverse:** Retell the story, with Cinderella having the personality of the wicked stepmother, and the stepmother having Cinderella's personality (loving and kind).

Using SCAMPER to discuss ways that we could make zoos better for animals?

- **Substitute:** Group animals and vegetation together as in the wild and let them hunt or forage for their own food.
- **Combine:** Have the birds from the aviary in the same place with the monkeys.
- **Adapt:** Use climate control domes and vegetation to simulate their natural environment.
- **Magnify/Minify:** Make zoos larger with more space; breed smaller versions of animals so that the space seems larger.
- **Put to other uses:** Give the animals activities to occupy them.
- **Eliminate:** Remove as many unnatural sensations as possible--sights, sounds, smells, foods, textures.
- **Reverse/Rearrange:** Put the people in enclosures and let the animals run free.