



Kingwood Park Silver Stars

2021-2022

Dear Community Partners,

We thank you! We thank each and every one of you who has supported us over the last 15 years. Our dancers' friends and families, the small locally owned businesses, to the large national corporations. And everyone in between.

Without your support, it would be impossible for The Silver Stars Organization to achieve its goals year after year. Director, Ms. Cyndi Vaughn, and Assistant Director, Mrs. Kate Austin, strive to not only coach the team to succeed and win on the football field and on the competition floor, but to also give each individual dancer the opportunity and encouragement to be leaders in their school and in their community. Creating a positive, family environment for dedicated, hard-working students has become one of the hallmarks of the Team's leadership.

In addition to the dancers hosting car washes, dog washes, dance clinics and various other events, our Annual Sponsorship Program has historically been the backbone of The Silver Star Parent Organization's fundraising efforts. Funds raised are used to cover expenses such as choreography, contest fees, transportation, costumes, props and Senior Scholarships.

2020-2021 was certainly different than years past, but with the creativity (and flexibility!) of our Directors, Parent Organization and most of all our Dancers, the year turned out to be a successful one. Not only on the football field and competition floor, but also in hearts of all involved.

We look forward to this upcoming year being back to normal. If not 100%, very close. In the Fall, The Silver Stars will perform at KPark football games and pep rallies. We will host our Annual Future Silver Stars Dance Clinic in October and the fans will have a chance to watch the little dancers on the football field. In December they will host the Annual Holiday Dance Clinic, which features the Elite Rockettes Style High Kick Routine - Jingle Bell Rock.

In the Spring, the Elite All Star Dancers will entertain the crowd and cheer for the KPark Basketball team. The Silver Stars will also compete at Local and Regional Dance Competitions. Plus, as they do every 2nd year, they will take a dance education related trip.

As always, we will continue to offer marketing opportunities and strive to promote our generous Sponsors throughout our community just as we have in the past.

It is our hope that you can either join us as a new Silver Star Sponsor or continue as a Returning Sponsor in any way that you are able. Please review the attached information detailing our 2021-2022 Sponsorship options. The Silver Stars Parent Organization is a non-profit 501 (c) 3 organization; therefore, your donation will be tax deductible.

Sincerely,

Cyndi L. Vaughn

Cyndi L. Vaughn
Director, Kingwood Park High School Silver Stars

Kathy Zeleskey

Kathy Zeleskey
VP Sponsorship 713-898-8776

Silver Star Sponsorship Levels: 2021-2022

Title Sponsor \$2,500

Italicized text indicates benefits not included in below Diamond Sponsorship Level

- ***Business Logo displayed on the Kingwood Park Silver Stars Prop Trailer***
- Sponsor announced as the Silver Stars ***Title Sponsor*** during all KPark Halftime performances
- Logo printed on Fundraiser and Competition Season T Shirts
- Logo printed on Banner displayed at KPark home football games
- Logo printed on Silver Star Sponsor page in 2021 Football program
- Logo printed on half page Silver Star ad placed in local newspaper
- Full Page ad in Playbill for "Spectrum", The Silver Stars' Spring Show in May / 4 Complimentary tickets
- Appreciation Plaque with Photo of the Silver Stars
- Business card posted on Silver Star website with direct link to your business website or email address
- Social Media exposure on Facebook, InstaGram and Twitter
- Option to display Marketing Material FREE OF CHARGE on sponsor table at select Silver Star events
- 2021 Tax Donation Letter / Receipt

Diamond Sponsor \$1,000

Italicized text indicates benefits not included in below Platinum Sponsorship Level

- ***Sponsor announced as the Silver Stars Title Sponsor during all KPark Halftime performances***
- ***Logo printed on Fundraiser and Competition Season T Shirts***
- ***Logo printed on Banner displayed at KPark home football games***
- ***Logo printed on Silver Star Sponsor page in 2021 Football program***
- ***Logo printed on half page Silver Star ad placed in local newspaper***
- Full Page ad in Playbill for "Spectrum", The Silver Stars' Spring Show in May / 4 Complimentary tickets
- Appreciation Plaque with Photo of the Silver Stars
- Business card posted on Silver Star website with direct link to your business website or email address
- Social Media exposure on Facebook, InstaGram and Twitter
- Option to display Marketing Material FREE OF CHARGE on sponsor table at select Silver Star events
- 2021 Tax Donation Letter / Receipt

Platinum Sponsor \$500

Italicized text indicates benefits not included in below Gold Sponsorship Level

- ***Name listed on Fundraiser and Competition Season T Shirts***
- ***Name listed on Banner displayed at KPark home football games***
- Name listed on Silver Star Sponsor page in 2021 Football program
- Name listed on half page Silver Star ad placed in local newspaper
- Half Page ad in Playbill for "Spectrum", The Silver Stars' Spring Show in May / 2 Complimentary tickets
- Appreciation Plaque with Photo of the Silver Stars
- Business card posted on Silver Star website with direct link to your business website or email address
- Social Media exposure on Facebook, InstaGram and Twitter
- Option to display Marketing Material FREE OF CHARGE on sponsor table at select Silver Star events
- 2021 Tax Donation Letter / Receipt

Gold Sponsor \$250

Italicized benefits not included in below Silver Sponsorship Level

- ***Name listed as Silver Star Sponsor in Football programs***
- ***Name listed on half page Silver Star ad placed in local newspaper***
- ***1/3 Page ad in program for "Spectrum" The Silver Stars' Spring Show in May 2, Complimentary tickets***
- Framed Certificate of Appreciation to display in your place of business
- Business card posted on Silver Star website
- Social Media exposure on Facebook, InstaGram and Twitter
- Option to display Marketing Material FREE OF CHARGE on sponsor table at select Silver Star events
- 2021 Tax Donation Letter / Receipt

Silver Sponsor \$100

Italicized benefits not included in below Friends and Family Donor Level

- ***Framed Certificate of Appreciation to display in your place of business***
- ***Name listed as Sponsor in program for "Spectrum" in May / 2 Complimentary tickets***
- Business card posted on Silver Star website
- Social Media exposure on Facebook, InstaGram and Twitter
- Option to display Marketing Material FREE OF CHARGE on sponsor table at select Silver Star events
- 2021 Tax Donation Letter / Receipt

Friends and Family Donors

- Name listed as a Friends and Family Donor in program for "Spectrum", Silver Stars' Spring Show in May
- Social Media exposure on Facebook, InstaGram and Twitter
- 2021 Tax Donation Letter / Receipt

Silver Star Sponsorship Levels 2021 - 2022

Description of Benefits	Title	Diamond	Platinum	Gold	Silver	Friends Family
	\$2,500	\$1,000	\$500	\$250	\$100	Other
Sponsor Logo displayed on back door of Silver Star Prop Trailer	X					
Announced at Half Time as Silver Star Title or Diamond Sponsor	X	X				
Logo printed on Fundraiser and Competition Season T-Shirts	X	X				
Name listed on Fundraiser and Competition T-Shirts			X			
Logo printed on Banner displayed at KPark Home Football Games	X	X				
Name listed on Banner displayed at KPark Home Football Games			X			
Logo printed in 1/2 page ad in Local Newspaper	X	X				
Name listed in 1/2 page ad in Local Newspaper Ad			X	X		
Appreciation Plaque, Framed Photo and / or Certificate	Plaque	Plaque	Plaque	Certificate	Certificate	Certificate
Logo printed in Silver Star Sponsor ad in 2020 Football Program	X	X	X			
Name listed as Silver Star Sponsor in 2020 Football Program				X		
Social Media exposure on Facebook, Instagram and Twitter	X	X	X	X	X	
Ad in Spectrum Playbill	Full page	Full page	Half page	1/3 Page		
Name Listed as Sponsor in Spectrum Playbill					X	X
Complimentary Seating Tickets to Spectrum	4 Tickets	4 Tickets	2 Tickets	2 Tickets	2 Tickets	
Business card or logo posted on Silver Star website	With Link	With Link	With Link	X	X	
Option to display Brochures / Marketing Materials on Sponsor Table FREE OF CHARGE at select Silver Star events	X	X	X	X	X	
2021 - 2022 Tax Donation Letter / Receipt	X	X	X	X	X	X

2021 – 2022 Kingwood Park Silver Stars Sponsorship Form

Forms and Payment are Due Monday, August 2, 2021 to be included in KPark Football Program

Business Name: _____

Contact Person: _____ Direct Ph# _____

E-mail: _____

Physical Address _____

Mailing Address if different: _____

Web Address: _____ Main Ph# _____

(For Title, Diamond and Platinum Sponsor Levels)

Silver Star Contact Name: _____

Sponsorship Levels

___	Title Sponsor	\$2,500	
___	Diamond Sponsor	\$1,000	
___	Platinum Sponsor	\$ 500	
___	Gold Sponsor	\$ 250	
___	Silver Sponsor	\$ 100	
___	Friends and Family	\$ _____	(please note amount)

Make checks payable to: KPHS Silver Star Parent Organization

Contact your Silver Star for pick up or Mail to

P.O. Box 6993, Kingwood, TX 77325

___ Full Payment is enclosed.

___ Please charge my credit card: _____
Name as shown on card

Credit Card number

exp date

CVV Code

Billing zip code

___ I am committing to Sponsoring the Silver Stars at the _____ Level for the 2021-2022 School year. I will send my payment in at a later date.

Name

Title

Signature

Date



Kingwood Park Silver Stars 2021 - 2022

(Business Contact)

(Business Name)

(Business Address)

(City, State, Zip)

Dear _____

(Business Contact Person),

The Kingwood Park Silver Stars and Silver Stars Parent Organization members sincerely thank you for your generous donation and support to their annual Sponsorship Drive for 2021 - 2022.

Date of Donation: _____

Amount of Donation: _____

Please keep this document for your tax records. We are a Section 501 (c)(3) organization and all donations are tax-deductible to the extent allowed by law (Federal ID: 46-4239157). Tax laws require us to estimate the value of goods and services, if any, that were received (or available) to you in return for your contribution. Your contribution is deductible only to the extent that it exceeds the value of those goods or services, even if you did not directly utilize or benefit from the goods or services.

Again, thank you for your generosity in support of the Kingwood Park High School Silver Stars Dance Team. Through your support and generous gift, we can better prepare these girls for a higher education, academic excellence and social responsibilities.

Sincerely,

Ms. Cyndi Vaughn
Director of KPHS Silver Stars Dance Team
Kingwood Park High School
281.641.6775
Cyndi.Vaughn@humbleisd.net