



# Quick Guide

# Twitter



## Anatomy of a Tweet

Twitter Name: Humble ISD

Twitter Handle: @HumbleISD

Hashtag: #HumbleISD

Tweet Text: Public Information Office sporting their college colors @YvonnePHarris @mount\_jamie

Mention of another Twitter user: @YvonnePHarris @mount\_jamie

Engagement: 1 retweet, 5 favorites

Note: This tweet has been **retweeted** once and **favorited** 5 times.

## Common Terminology

- **Tweet:** A 140-character message
- **Retweet:** Re-posting or giving credit to someone else's tweet
- **Favorite:** Most commonly used when you like a Tweet
- **Feed:** The stream of tweets you see on your homepage, comprised of updates from users you follow
- **Follow:** To subscribe to someone's Twitter updates. When you follow someone, every time they post a new message, it will appear in your Twitter feed
- **Handle:** Your username
- **Direct Message (DM):** A private message between two Twitter users (users must follow each other)

### What is a #Hashtag?

- A way to mention a topic of conversation or to participate in a larger linked discussion
- A tool that allows others to find your tweets, based on topics
- You can click on the hashtag to see all the tweets that mention it in real time

### What is the @ sign used for?

- A way to reference another Twitter user by his/her username in a Tweet
- A way to reply to someone
- A way to conduct discussions with other users in a public realm
- Users are notified when mentioned

## Twitter Tips

- You can search for other Twitter users by name or @username.
- A reply is a public message that can be viewed by anyone; a direct message is a private message and can only be seen by the sender and the intended recipients.
- A Tweet **cannot** be edited once you have posted it, but you can **delete** it.