UNIT 5 TEST #1 REVIEW
Rhetoric, Argument, and Famous Speeches

I. Rhetorical Terms and Language Devices
Be able to define, identify, and analyze examples of the following terms. Remember that ALL TERMS we have covered this year are fair game, but these terms will be the focus of this test.

- Argument
- Persuasion
- Rhetoric
- Counterargument
- Issue
- Position
- Assertion
- Audience
- Asyndeton
- Polysyndeton
- Parallelism
- Anaphora
- Epistrophe
- Analogy
- Metaphor
- Simile
- Anecdote
- Allusion
- Antithesis
- Syllogism
- Chiasmus
- Tone

In addition, be able to identify the main claim of a speech or essay and to identify reasons and evidence in support of that claim.

II. Persuasive Appeals
- Be able to distinguish between examples of ethos, pathos, and logos.
- Be able to explain how a given example of pathos makes a specific emotional appeal.
- Be able to explain how a given example of ethos works to build credibility.

III. Logical Fallacies
Be able to define and identify examples of each of the following logical fallacies.

- Bandwagon
- Unproven Generalization
- Overgeneralization
- Stereotyping
- Circular Reasoning
- Post Hoc (ergo propter hoc)
- Either/Or Fallacy
- Oversimplification
- Evading the Issue
- Ad Hominem
- Non sequitur
- False analogy
- Straw man
- Slippery slope

IV. Famous Speeches
Review your annotations over each of the following speeches.

- “Motorcycle Helmet Bill” by Janice Gotec
- “A Whisper of AIDS” by Mary Fisher
- 1992 DNC AIDS Address by Elisabeth Glaser
- “I Have a Dream” by Martin Luther King, Jr.
- 2012 DNC Address by Michelle Obama
- 2012 RNC Address by Ann Romney

Be able to answer questions regarding the following content in each of the speeches we studied.

- Rhetorical situation (speaker, occasion, audience, purpose, and subject)
- Structure (what order the speech goes in and why it goes in that order – particularly with the 2012 speeches)
- Use of ethos, pathos, and logos
- Use of rhetorical devices and literary elements
- Tone
- Central message of the speech
- How evidence is used to support the claims made in the speech

V. Cold Read
You will be given a short argumentative speech or essay that we have not read yet and will be expected to do the following with it.

- Identify and explain examples of ethos, pathos, and/or logos.
- Identify any logical fallacies present.
- Answer comprehension questions over the text.
- Identify and analyze the use of rhetorical and literary devices.
- Answer questions regarding its structure.