### Speaker:
Who is speaking?
Who (person, group of people, organization) created the source?
What role does s/he play?
What biases might s/he have?

Elizabeth Glaser; AIDS patient who contracted AIDS through a blood transfusion in 1981 and passed it to her children (one through breastmilk, one in utero); mother of a child who died from AIDS; cofounder of the Elizabeth Glaser Pediatric AIDS Foundation

### Occasion:
What is the time and place?
What is the context in which the primary source was created?
What has prompted this argument?

1992 Democratic National Convention (July 13-16, New York City); a social climate with stereotypes like the ones previously mentioned

### Audience:
Who is the direct audience?
Indirect audience?
What do we know about the audience and its values and characteristics?

Immediate - Democratic delegates; politically motivated people; people who aim to elect Bill Clinton President
Larger - Americans who have limited knowledge and understanding of HIV/AIDS, many of whom believe in stereotypes and misinformation

### Subject:
What is the subject?
What is the passage regarding?

### Narrative Perspective/
Speaker’s Position:
From whose viewpoint is the argument given?
What is the position of the argument? (i.e. against thermonuclear power)

### Rhetorical Organization:
How is it organized?
How does the author develop meaning through the text?
What is the effect of the organizational structure?

### Purpose:
What is the point of the passage? (rhetorical purpose)
What is the main argument?
Is there a call to action?

### Tone:
Identify the tone(s) toward the audience AND toward the subject.
Tone is as complex as people and arguments. Be sure you note any shifts in tone. Identify the complexity.
### Rhetorical Analysis Guide – “A Whisper of AIDS” (Mary Fisher)

#### Unit 6 – Rhetoric, Argument, and Persuasion – English I Pre-AP

<table>
<thead>
<tr>
<th>Speaker:</th>
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| Audience: | Immediate - Republican delegates; politically motivated people; people who aim to keep George W. Bush President  
Larger - Americans who have limited knowledge and understanding of HIV/AIDS, many of whom believe in stereotypes and misinformation |
| --- | --- |
| **Who is the direct audience?** | Immediate - Republican delegates; politically motivated people; people who aim to keep George W. Bush President  
Larger - Americans who have limited knowledge and understanding of HIV/AIDS, many of whom believe in stereotypes and misinformation |
| **Indirect audience?** | Immediate - Republican delegates; politically motivated people; people who aim to keep George W. Bush President  
Larger - Americans who have limited knowledge and understanding of HIV/AIDS, many of whom believe in stereotypes and misinformation |
| **What do we know about the audience and its values and characteristics?** | Immediate - Republican delegates; politically motivated people; people who aim to keep George W. Bush President  
Larger - Americans who have limited knowledge and understanding of HIV/AIDS, many of whom believe in stereotypes and misinformation |

| Subject: | What is the subject?  
What is the passage regarding? |
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| Narrative Perspective/ Speaker’s Position: | What is the position of the argument?  
(i.e. against thermonuclear power) |
| --- | --- |
| **From whose viewpoint is the argument given?** | What is the position of the argument?  
(i.e. against thermonuclear power) |
| **What is the position of the argument?** | What is the position of the argument?  
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| Rhetorical Organization: | How is it organized?  
How does the author develop meaning through the text?  
What is the effect of the organizational structure? |
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| Purpose: | What is the point of the passage?  
(rhetorical purpose)  
What is the main argument?  
Is there a call to action? |
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| **What is the point of the passage?** | What is the point of the passage?  
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What is the main argument?  
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| Tone: | Identify the tone(s) toward the audience AND toward the subject.  
Tone is as complex as people and arguments. Be sure you note any shifts in tone. Identify the complexity. |
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