

# WOODCREEK MIDDLE SCHOOL

Humble ISD does not permit the use of District logos and intellectual property for-profit use, or use outside the course and scope of District business.

## QUICK-REFERENCE STYLE & BRANDING GUIDE

All official uses of WMS Athletics will use ONLY the following logo(s) and standards

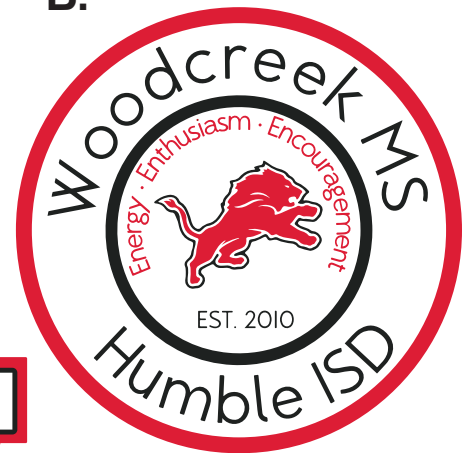
### LOGOS

To ensure the integrity of the brand, there should be NO modifications to the colors, content, graphic elements or proportions.

A.



B.

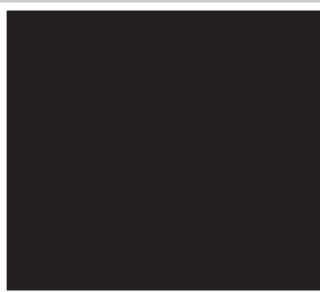


C.



**COLORS:** Primary colors are Black and Red

### BLACK



Pantone 419 C

CMYK | Print  
C:76 | M:65 | Y:66 | K:90

RGB | Web & Video  
R:35 | G:31 | B:32

HTML/HEX | Web #231f20

Pantone Fabric 19-5708 TCX

### RED



Pantone 199 C

CMYK | Print  
C:0 | M:100 | Y:79 | K:0

RGB | Web & Video  
R:221 | G:29 | B:53

HTML/HEX | Web #dd1d35

Pantone Fabric 18-1764 TCX

### WHITE



Pantone White = no color

CMYK | Print | C:0 | M:0 | Y:0 | K:0  
RGB | Web & Video

R:255 | G:255 | B:255

HTML/HEX | Web | #FFFFFF

Pantone Fabric 11-0601 TCX