

JACK FIELDS, SR. ELEMENTARY SCHOOL

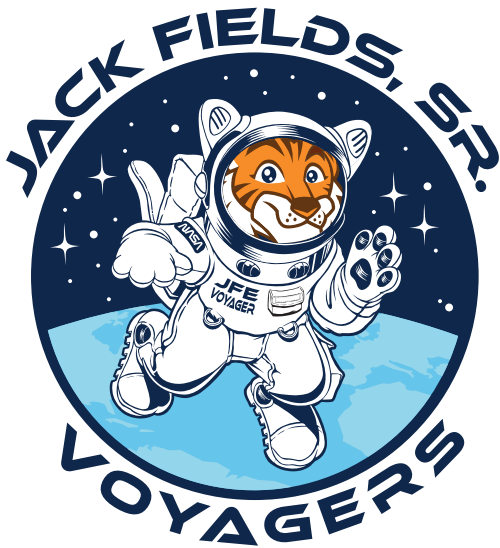
Humble ISD does not permit the use of District logos and intellectual property for-profit use, or use outside the course and scope of District business.

QUICK-REFERENCE STYLE & BRANDING GUIDE

To ensure the integrity of the brand, there should be NO modifications to the colors, content, graphic elements or proportions.

LOGOS

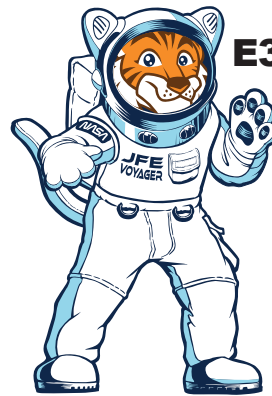
A2 (A1 is this circle only logo with no text)



JFE
VOYAGERS



JFE



E1

(E2 is this circle only logo with no text)



JACK FIELDS, SR.
ELEMENTARY SCHOOL

COLORS: Primary colors are NAVY, LIGHT BLUE and ORANGE

NAVY BLUE



Pantone: 2767C

CMYK: C:100, M:71, Y:0, K:66

RGB: R:19, G:41, B:71

HEX: # 132947

LIGHT BLUE



Pantone | 2975C

CMYK: C: 35, M: 9, Y: 0, K: 8

RGB: R: 153, G:214, B: 234

HEX: # 99D6EA

ORANGE



Pantone | 1495 C

CMYK: C:0, M:44, Y:89, K:0

RGB: R: 255, G: 142, B: 28

HEX: # FF8F1C