

HUMBLE HIGH SCHOOL

Humble ISD does not permit the use of District logos and intellectual property for-profit use, or use outside the course and scope of District business.

QUICK-REFERENCE STYLE & BRANDING GUIDE

All official uses of Humble HS Athletics will use **ONLY** the following logo(s) and standards

LOGOS

To ensure the integrity of the brand, there should be **NO** modifications to the colors, content, graphic elements or proportions.



1-24-2020

COLORS: Primary Colors are PURPLE and WHITE

PURPLE



Pantone 7672 C

CMYK | Print:
C:82 | M:86 | Y:0 | K:4

RGB | Web & Video:
R:77 | G:64 | B:132

HTML/HEX | Web: #4d4084
Pantone Fabric 19-3748 TCX

WHITE



Pantone White = no color

CMYK | Print:
C:0 | M:0 | Y:0 | K:0

RGB | Web & Video:
R:255 | G:255 | B:255

HTML/HEX | Web: #FFFFFF
Pantone Fabric 11-0601 TCX

BLACK



Pantone Black 6C

CMYK | Print
C:100 | M:61 | Y:32 | K:96

RGB | Web & Video
R:45 | G:42 | B:38

HTML/HEX | Web: #2d2a26

Pantone Fabric 19-3922 TCX

SHERWIN WILLIAMS Custom Manual Match
Interior Architectural
Promar 200 Zero Voc Acrylic Latex
EG-Shel FM 8000XL

GRAY



Pantone Cool Gray 4C

CMYK | Print
C:24 | M:17 | Y:15 | K:0

RGB | Web & Video
R:187 | G:187 | B:187

HTML/HEX | Web: #bbbbbb

Pantone Fabric 14-4103 TCX

CCE*Colorant	OZ	32	64	128
W1-White	--	15	1	--
L1-Blue	2	10	1	--
N1-Raw Umber	--	15	1	--
R3-Magenta	6	40	--	--

HUMBLE HIGH SCHOOL

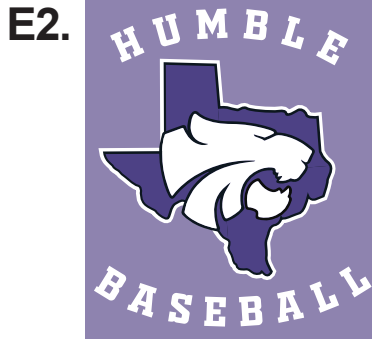
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TEAM LOGOS

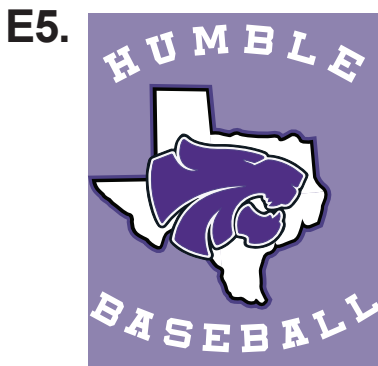
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Baseball logo



Baseball and Cheer logo



10-12-2022

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