

# HUMBLE HIGH SCHOOL

## QUICK-REFERENCE STYLE & BRANDING GUIDE

All official uses of Humble HS Athletics will use ONLY the following logo(s) and standards

### LOGOS



1-24-2020

### COLORS: Primary Colors are PURPLE and WHITE

#### PURPLE



Pantone 7672 C

CMYK | Print:  
C:82 | M:86 | Y:0 | K:4

RGB | Web & Video:  
R:77 | G:64 | B:132

HTML/HEX | Web: #4d4084  
Pantone Fabric 19-3748 TCX

#### WHITE



Pantone White = no color

CMYK | Print:  
C:0 | M:0 | Y:0 | K:0

RGB | Web & Video:  
R:255 | G:255 | B:255

HTML/HEX | Web: #FFFFFF  
Pantone Fabric 11-0601 TCX

#### BLACK



Pantone Black 6C

CMYK | Print:  
C:100 | M:61 | Y:32 | K:96

RGB | Web & Video:  
R:45 | G:42 | B:38

HTML/HEX | Web: #2d2a26  
Pantone Fabric 19-3922 TCX

**SHERWIN WILLIAMS** Custom Manual Match  
Interior Architectural  
Promar 200 Zero Voc Acrylic Latex  
EG-Shel FM 8000XL

#### GRAY



Pantone Cool Gray 4C

CMYK | Print:  
C:24 | M:17 | Y:15 | K:0

RGB | Web & Video:  
R:187 | G:187 | B:187

HTML/HEX | Web: #bbbbbb  
Pantone Fabric 14-4103 TCX

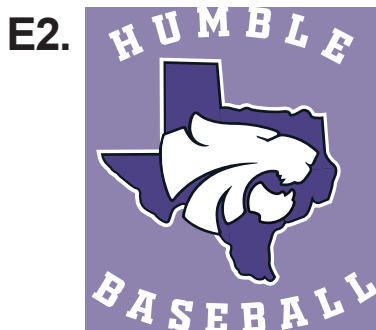
CCE*Colorant	OZ	32	64	128
W1-White	--	15	1	--
L1-Blue	2	10	1	--
N1-Raw Umber	--	15	1	--
R3-Magenta	6	40	--	--

# HUMBLE HIGH SCHOOL

## QUICK-REFERENCE STYLE & BRANDING GUIDE

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### TEAM LOGOS



Baseball logo



Baseball and  
Cheer logo



10-12-2022

**COLORS:** Primary Colors are PURPLE and WHITE

### PURPLE



Pantone 7672 C  
CMYK | Print:

C:82 | M:86 | Y:0 | K:4

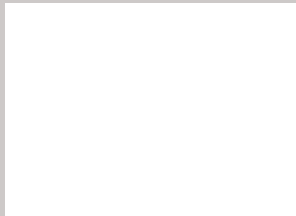
RGB | Web & Video:

R:77 | G:64 | B:132

HTML/HEX | Web: #4d4084

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### WHITE



Pantone White = no color  
CMYK | Print:

C:0 | M:0 | Y:0 | K:0

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R:255 | G:255 | B:255

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Pantone Fabric 11-0601 TCX

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