

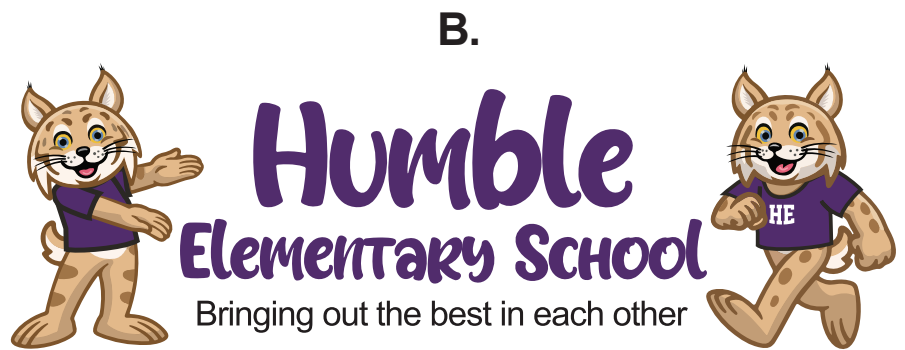
HUMBLE ELEMENTARY SCHOOL

Humble ISD does not permit the use of District logos and intellectual property for-profit use, or use outside the course and scope of District business.

QUICK-REFERENCE STYLE & BRANDING GUIDE

To ensure the integrity of the brand, there should be NO modifications to the colors, content, graphic elements or proportions.

LOGOS



COLORS: Primary Colors are PURPLE and WHITE

PURPLE



Pantone 269 C
CMYK: C:26, M:59, Y:0, K:57
RGB: R:81, G:45, B:109
HTML/HEX: #512D6D

WHITE



Pantone White = no color
CMYK: C:0, M:0, Y:0, K:0
RGB: R:255 | G:255 | B:255
HTML/HEX: #FFFFFF

01/11/2023