

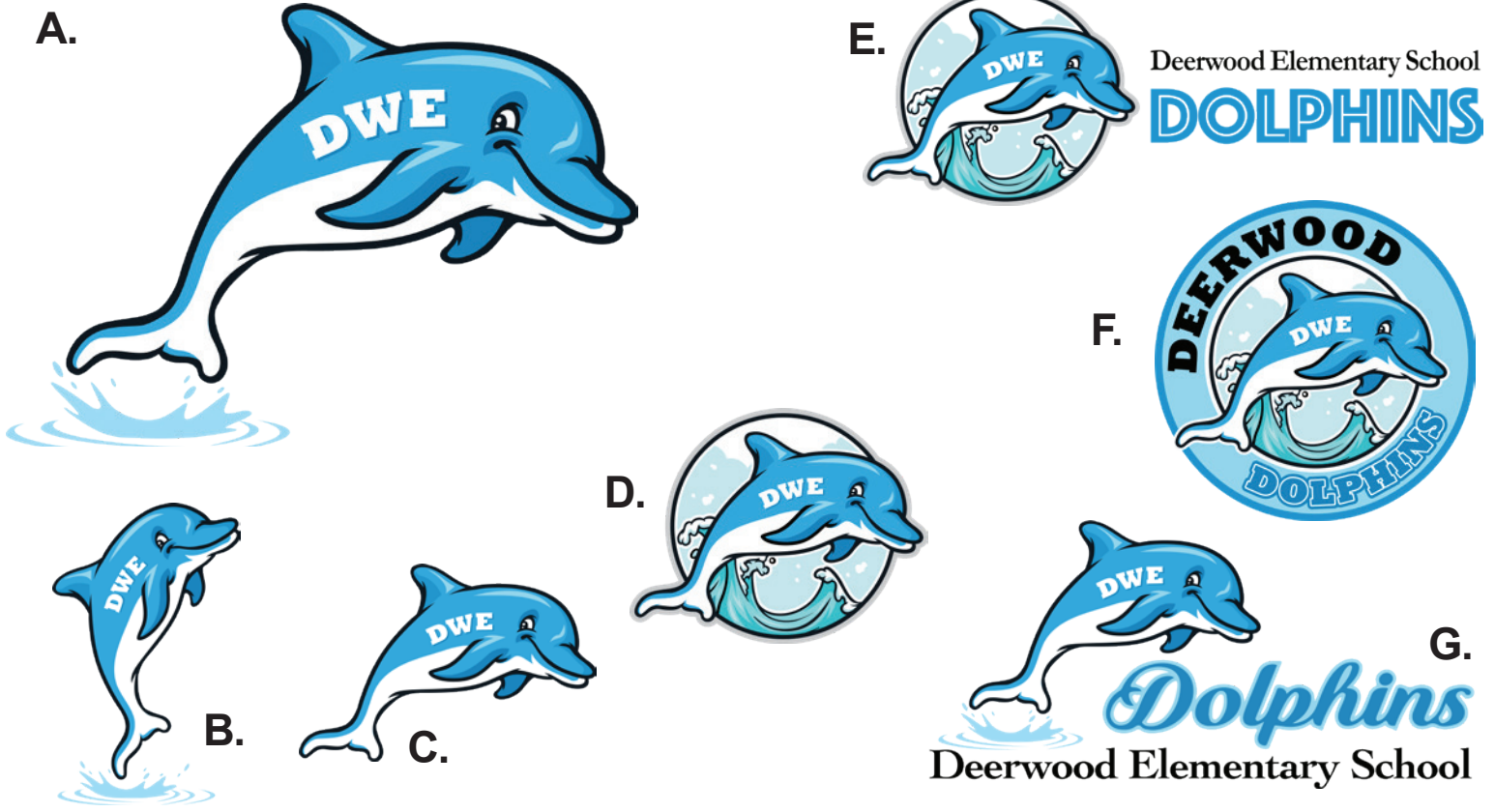
# DEERWOOD ELEMENTARY SCHOOL

Humble ISD does not permit the use of District logos and intellectual property for-profit use, or use outside the course and scope of District business.

## QUICK-REFERENCE STYLE & BRANDING GUIDE

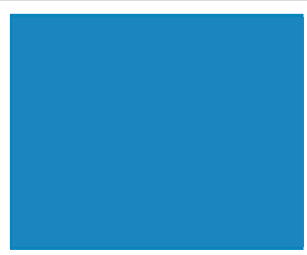
To ensure the integrity of the brand, there should be NO modifications to the colors, content, graphic elements or proportions.

### LOGOS



### COLORS: Primary Colors are AQUA BLUE, LIGHT AQUA and WHITE

#### AQUA BLUE



Pantone 2390C

CMYK | Print

C:84 M:31 Y:4 K:8

RGB | Web & Video

R: 26 G:133 B:190

HTML/HEX | Web #1a85be

#### LIGHT AQUA



Pantone 2975C

CMYK | Print

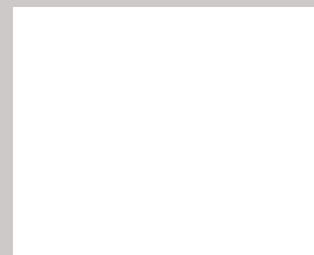
C:37 M:0 Y:0 K:0

RGB | Web & Video

R:147 G:213 B:236

HTML/HEX | Web #93d5ec

#### WHITE



Pantone White = no color

CMYK | Print

C:0 | M:0 | Y:0 | K:0

RGB | Web & Video

R:255 | G:255 | B:255

HTML/HEX | Web | #FFFFFF