

BEAR BRANCH ELEMENTARY SCHOOL

Humble ISD does not permit the use of District logos and intellectual property for-profit use, or use outside the course and scope of District business.

QUICK-REFERENCE STYLE & BRANDING GUIDE

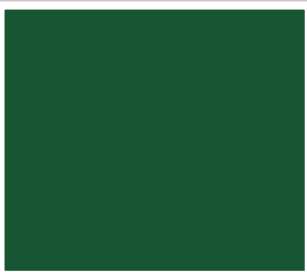
To ensure the integrity of the brand, there should be NO modifications to the colors, content, graphic elements or proportions.

LOGOS



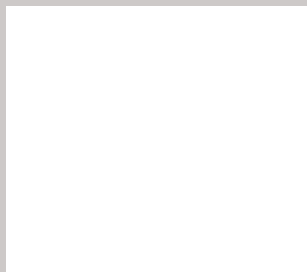
COLORS: Primary colors are GREEN and WHITE

GREEN



Pantone: 350 C
CMYK: C:74 | M:18 | Y:81 | K:62
RGB: R:0 | G:92 | B:0
HTML/HEX: #005c00

WHITE



Pantone: White = no color
CMYK: C:0 | M:0 | Y:0 | K:0
RGB: R:255 | G:255 | B:255
HTML/HEX: #FFFFFF

BROWN



Pantone: 729 C
CMYK: C:0 | M:29 | Y:56 | K:29
RGB: R:181 | G:129 | B:80
HTML/HEX | Web | #b58150