

ATASCOCITA SPRINGS ELEMENTARY SCHOOL

Humble ISD does not permit the use of District logos and intellectual property for-profit use, or use outside the course and scope of District business.

QUICK-REFERENCE STYLE & BRANDING GUIDE

To ensure the integrity of the brand, there should be NO modifications to the colors, content, graphic elements or proportions.

LOGOS



COLORS: Primary colors are BRIGHT GREEN and BLACK

GREEN



Pantone : 375CP

CMYK:

C:40 | M:0 | Y:98 | K:0

RGB: R: 161 | G: 200 | B: 66

HTML/HEX | Web #A1C842

BLACK



Pantone Black 6CP

CMYK:

C:100 | M:61 | Y:32 | K:96

RGB: R:22 | G:31 | B:40

HTML/HEX | Web #161F28