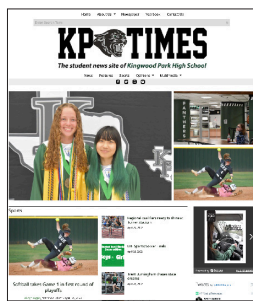


Promote your business with KP Media



YEARBOOK

- * Showcase your business among the popular senior ads.
- * Averages around 1,000 sales each year.



KPTIMES.COM

- * Updated daily
- * Averages between 7,000-10,000 page views per month.
- * Ads can link to your webpage.



KINGWOOD PARK TIMES

- * Print issues distributed free to all students and staff (2,000+ people) six times/year.
- * Also can be found in local newsstands throughout Kingwood.

SAMPLE AD

Little Shop of Flowers

Let us help make your homecoming special.



1234 Main Street
Kingwood, TX 77339
281-358-0000
LSOFlowers.com

Reach thousands of consumers with your ad!

The Kingwood Park High School yearbook, newspaper and web staff are offering advertising space throughout their publications this year. As their reach continues to expand in their state and national award-winning publications, you can promote your business and support student journalists at the same time.

All money goes toward printing costs, equipment upgrades and repairs as well as students' ability to travel and compete in state and national competitions.

FREE DESIGN

The ads will be produced in full color and designed by the trained Kingwood Park design students on the newspaper and yearbook staffs. You will receive an emailed proof of the ad before publication.

PRICES AND OPTIONS

Ads range from attention-grabbing full pages to options close to the size of business cards.

Businesses can appear in all six issues of the newspaper and in the yearbook.

If the total purchase of ads in the print newspaper and yearbook combine for more than \$200, the advertiser earns a FREE rotating ad at KP Times.com for the entire year and a FREE yearbook (the business can keep to display or donate to a student who cannot otherwise afford one.)

A detailed price guide is attached with approximate sizes. The explanation for the price grids are located underneath each of the charts. Please contact megan.ortiz@humbleisd.net with questions at anytime.

PAYMENT?

Ads need to be paid for at time of placement. Please do not send cash through the mail. Payments can be made through PayPal using the QR Code included here. Checks can also be made out to: KP Journalism Booster Club. Mail them with attention to Megan Ortiz at KPHS, 4015 Woodland Hills Drive, Kingwood, Texas 77339.



Scan. Pay. Go.

PHOTO AND LOGO REQUIREMENTS:

Digital or scanned photos must be 300 dpi JPEG format and can be emailed to megan.ortiz@humbleisd.net.

OFFICIAL SALES VISITS AND CONTRACTS:

Staff members are always available for sales visits at your convenience to discuss and finalize contract options. Business can also be conducted via email and phone at the convenience of the business owner. Please contact journalism adviser Megan Ortiz at megan.ortiz@humbleisd.net to arrange to meet with a student salesman and finalize your choices today! Your support allows the students to continue telling the stories of Kingwood Park and the local community.

QUESTIONS?

Direct any questions to Megan Ortiz at Megan.Ortiz@humbleisd.net.

STUDENT PUBLICATION:

In buying this ad, the buyer is aware this is a student created product in an academic production class. Errors can and will occur. The administration, students or publisher regrets any errors, missing information, photos or lost material. No refunds or reprints will be made.



NEWSMAGAZINE AD PRICES

2022-23 KPHS newsmagazine

All ads will be printed in FULL COLOR

	1/8 4 x 2.5 in.	1/4 4 x 5 in.	1/2 8 x 5 in.	FULL PAGE 8 x 10.3 in.
1 issue	Sorry, not available	<u>\$80</u> \$72	<u>\$160</u> \$144	<u>\$320</u> \$288
2 issues	<u>\$80</u> \$72	<u>\$160</u> \$144	<u>\$320</u> \$288	<u>\$640</u> \$576
3 issues 5-percent discount	<u>\$114</u> \$103	<u>\$228</u> \$205.20	<u>\$456</u> \$410	<u>\$912</u> \$821
4 issues 10-percent discount	<u>\$144</u> \$130	<u>\$288</u> \$259.20	<u>\$576</u> \$518	<u>\$1,152</u> \$1,037
5 issues 10-percent discount	<u>\$180</u> \$162	<u>\$360</u> \$324	<u>\$720</u> \$648	<u>\$1,440</u> \$1,296

Ad Design

- If a business will be submitting its own ad design, please inform the staff member at the time of purchase. All designs should be emailed to adviser Megan Ortiz as a PDF or JPEG at mmortiz@humbleisd.net.

Understanding the price guide:

- The top columns show the sizes of news-magazine ads available for purchase.
- The top price in each individual grid is the regular price of the ad. The bottom price in each column is the discounted price for businesses who pay for their ads on the day of the sale and do not require the staff to bill them.

Additional Options

Special Ads

Back Cover - \$400/issue
 Inside Front Cover - \$350/issue
 Inside Back Cover - \$350/issue
 Online Ad - \$50. You can have your ad appear on the publication web site all year. The site is updated daily. Placement and size will vary.

How to Pay

- Scan the QR code to pay with PayPal. Make checks out to KP Journalism Booster Club. They can be picked up by a member of the staff or mailed to Megan Ortiz at Kingwood Park HS, 4015 Woodland Hills Dr., Kingwood, TX 77339.



Scan. Pay. Go.

Did you spend \$200?

- Free yearbook (\$65 value)
- Free advertising on KPTimes.com

Questions? Email: megan.ortiz@humbleisd.net



YEARBOOK AD PRICES

2023 KPHS Yearbook

All ads will be printed in FULL COLOR

1/8 2.4 x 3.4 inches*	1/4 5.6 x 3.4 inches*	1/2 7.5 x 3.4 inches* 5% discount p/col. in.	FULL PAGE 9 x 12 inches* 10% discount p/col. in.
<u>\$70</u>	<u>\$140</u>	<u>\$266</u>	<u>\$504</u>
\$63	\$126	\$239	\$454

Ad Design

*All ad sizes are approximate until final yearbook design is decided.

- If a business will be submitting its own ad design, please inform the staff member at the time of purchase. All designs should be emailed to adviser Megan Ortiz as a PDF or JPEG at mmortiz@humbleisd.net.

Understanding the price guide:

- The top columns show the sizes of yearbook ads available for purchase.
- The top price in each individual grid is the regular price of the ad. The bottom price in each column is the discounted price for businesses who pay for their ads on the day of the sale and do not require the staff to bill them.

How to Pay

- Scan the QR code to pay with PayPal. Make checks out to KP Journalism Booster Club. They can be picked up by a member of the staff or mailed to Megan Ortiz at Kingwood Park HS, 4015 Woodland Hills Dr., Kingwood, TX 77339.



Scan. Pay. Go.

Did you spend \$200?

- Free yearbook (\$65 value)
- Free advertising on KPTimes.com

Patron Ad Option

All businesses who purchase a patron ad will be included on a page with their business name, address, phone number and website listed.

\$45



ADVERTISING CONTRACT

The Pride, yearbook
KP Times, newsmagazine
KPTimes.com, website

Name of Business _____

Street Address _____

City, State, Zip _____

Phone _____

Email _____

Person to contact _____

Yearbook: Ad size _____ Price _____

Newspaper: Ad size _____ Price _____

Website: _____ \$50. (Will rotate on homepage and link to your website. FREE if more than \$200 is spent on newspaper or yearbook ads.)

CASH \$ _____

CHECK \$ _____

BILL \$ _____

Publications Department - Room 1504
Kingwood Park High School
4015 Woodland Hills Drive
Kingwood, TX 77339
Phone: 281.641.6696
megan.ortiz@humbleisd.net

Mechanical Requirements:

The Kingwood Park publication staffs will typeset and design all ads if so desired.

This contract, once signed by both parties, shall constitute a binding agreement. Either party may break this contract through written notification. This must arrive at KPHS no later than Nov. 1.

The publication staffs may review or reject any copy or illustration that does not meet the standards of acceptance. No advertisements for products illegal for the majority of high school readers will be accepted.

In buying this ad, the buyer is aware this is a student created product in an academic production class. Errors can and will occur. The administration, students or publisher regrets any errors, missing information, photos or lost material. No refunds or reprints will be made.

Hours:

Information about ads may be obtained at any time by emailing publications adviser Megan Ortiz at megan.ortiz@humbleisd.net or by calling 281.641.6696 between 7 a.m. and 3 p.m.

Services:

All typesetting done by the *The Pride* and *KP Times* staffs on display ads is free, as is design. All advertisers in the *Kingwood Park Times* will receive a * subscription to the publication as well. It will be mailed or hand delivered.

2022-2023 The Kingwood Park Times publication dates

- _____ #1 Tuesday, August 9 (Already went to print)
- _____ #2 Thursday, Sept. 29
- _____ #3 Wednesday, Dec. 1
- _____ #4 Wednesday, Jan. 25
- _____ #5 Wednesday, March 22
- _____ #6 Wednesday, May 3

All ads are billed on Oct. 1 unless alternative arrangements are made with adviser Megan Ortiz. Ads may be paid in advance, and advertisers are entitled to a 10% deduction for pre-payment on sale day. Bills not settled by Nov. 1, 2022, will incur an additional fee. Fee will be 20% original contract and assessed on Nov. 1, 2022. An additional 20% of the original balance will be added the first of each month until the bill has been paid.

If billing, please initial stating you read the above _____

I will be submitting a pre-designed ad.

Included on contract is information and images I want included in the ad:

(Please attach any business cards or brochures as well.)

DID YOU SPEND \$200?

- I would like my free yearbook.
- I would like to donate to a student who otherwise couldn't afford one.

*Feel free to make additional notes, sketches on back of contract or separate sheet of paper.

Signature of advertiser date

Printed name of advertiser

Signature of KP Media staffer date

Printed name of KP Media staffer

*A copy of the contract will be scanned and emailed to you.